

Facial Recognition

**Conor Weldon**

**N00191746**

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# Introduction

Facial recognition technology has come a long way in recent years, and it is now being used in a wide range of applications, from security and surveillance to marketing and research. One key application of facial recognition technology is in the form of facial recognition scanners, which are used to identify individuals by analyzing their facial features. In this report, we will take a closer look at the technology behind facial recognition scanners, as well as their potential uses and limitations.

# How Facial Recognition Scanners Work

Facial recognition scanners rely on the use of deep learning algorithms, which are trained on a large dataset of faces to learn the unique characteristics of different individuals. Once a face is detected, the scanner compares it to a database of known faces to identify the individual.

One of the key factors that affects the accuracy of facial recognition scanners is the quality of the image or video being analyzed. In order to achieve high accuracy, facial recognition scanners typically require high-resolution images or videos that are well-lit and show the individual's face clearly.

# Uses of Facial Recognition Scanners

Facial recognition scanners can be used in a wide range of applications, including security and surveillance, access control, and marketing research. In security and surveillance, facial recognition scanners can be used to identify individuals who are on a watchlist or to track the movement of people in a given area. In access control, facial recognition scanners can be used to grant access to buildings, vehicles, or other restricted areas to authorized individuals. In marketing research, facial recognition scanners can be used to track customer demographics and preferences.

# Limitations

Despite their potential uses, facial recognition scanners also have a number of limitations. One of the main limitations is that the technology is not yet able to achieve 100% accuracy, and there is a risk of false positives or false negatives. Additionally, facial recognition scanners can be affected by factors such as lighting, angles, and facial expressions, which can reduce their accuracy.

Privacy and security are also a concern with facial recognition scanners, as they rely on the collection and storage of personal data. In order to ensure the protection of personal data, it is important that facial recognition scanners are used in compliance with relevant laws and regulations, and that appropriate security measures are in place to protect the data.

# Conclusion

Facial recognition scanners are a powerful tool for identifying individuals by analyzing their facial features. They can be used in a wide range of applications, including security and surveillance, access control, and marketing research. However, the technology is not yet able to achieve 100% accuracy, and there are concerns about privacy and security.

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